

SINMAG EQUIPMENT CORPORATION 2023 Q3 Operations Report

Embrace New Opportunities for Baking Consumption & Create New Value for Corporate Advantages

Based in Taiwan, Deeply Cultivate in Asia, Think Globally

By: Ming-ching Hsieh 2023.11.30

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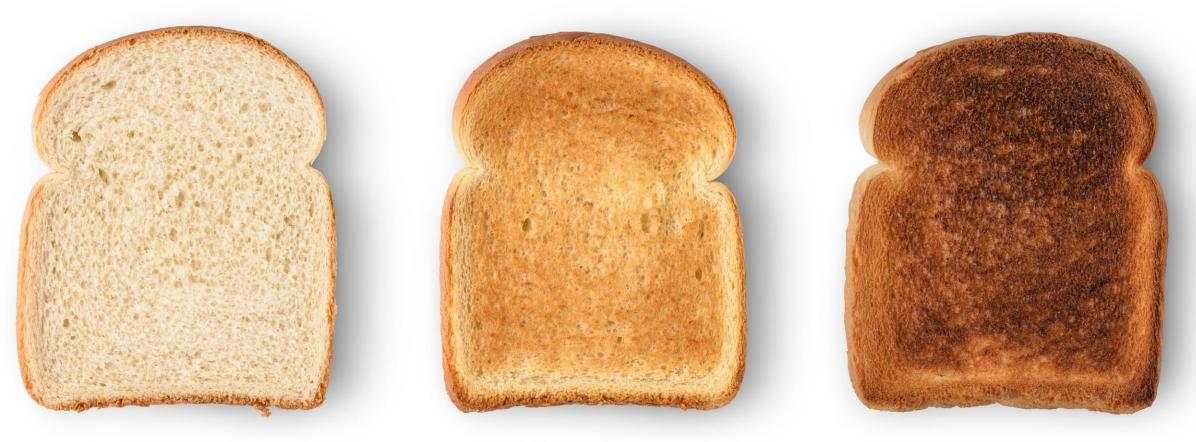
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SINMAG Agenda

1. Company Overview

2. Financial Performance

3. Future Prospects



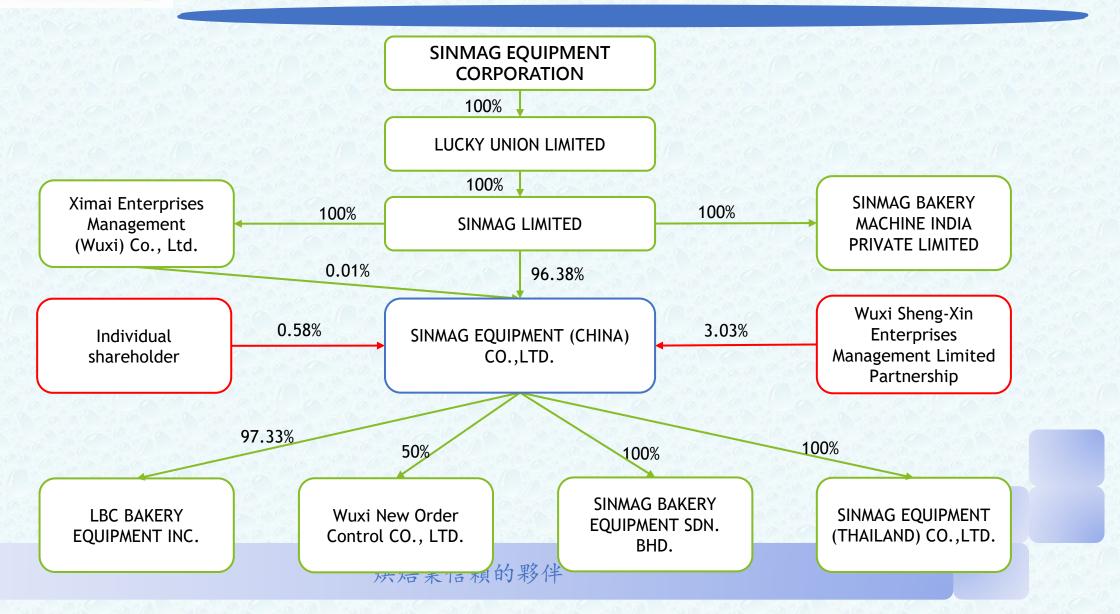
1.Company Overview

SINMAG Basic Information

- Date of Incorporation: September 27, 1983
- Chairman(General Manager): Hsieh, Shun-ho
- Paid-in capital: NT\$ 502.302 thousand
- Main business: Researching and development, manufacturing and selling of bakery equipment
- Number of group employees: About 1400
- Listing time on OTC: December 10, 2007
- 10 years average dividend: 7.08
- Average yield on November 20, 2023: 5.94%



SINMAG Group Structure



Sinmag Taiwan



- Location: Wugu District, New Taipei City, R.O.C.
- Land area: 1,000 square meter
- Plant area: 3,200 square meter
- Plant Structure: Basement 1, 6 stories
- Start up production: 1996
- Utilization rate: 100%

SINMAG Sinmag Wuxi (1st Plant)

- Location: Xishan Economic Development Zone,
 Wuxi, Jiangsu (China)
- Land area: 56,667 square meter with 23,333 square meter lease land
- Plant area: 67,167 square meter with 5,000 square meter lease plant
- Plant Structure: Multiple 2-4 story buildings
- Start up production: 1996-2021
- Utilization rate: 100%



Sinmag Wuxi (2nd Plant)



- Location: Xishan Economic Development Zone, Wuxi, Jiangsu (China)
- Land area: 33,334 square meter (used
 23,333 square meter)
- Plant area: 50,000 square meter
- Plant Structure: Basement 1, 4 stories
- Start up production: September 2019
- Utilization rate: 100%

SINMAG Seattle



- Location: Tulalip, Seattle, Washington (U.S.A)
- Land area: 15,333 square meter
- Plant area: 2,700 square meter
- Plant Structure: 2 stories of office, 1 story
 of warehouse
- Start up production: April 2016
- Utilization rate: 100%

SINMAG Malaysia Warehouse

Location: Puchong, Selangor (Malaysia)

• Land area: 3,333 square meter

• Plant area: 1,700 square meter

Plant Structure: 3 stories of office、1
 story of warehouse

Start up production: May 2019

Utilization rate: 100%



Market Advantage of Sinmag

Complete Product Matrix

Strong Manufacturing Capability

Excellent Product Quality

Intensive Service Station

SINMAG Products



Display



Mold Series



Kitchen



Proof Series



Industrial



Bake Series



Other



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2. Financial Performance

SINMAG Income Statement

Unit: Thousand NTD/EPS

	2017	2018	2019	2020	2021	2022	2023Q1-Q3
Revenue	4,614,233	4,312,015	4,164,628	3,300,489	4,294,503	3,936,519	3,303,399
Growth Rate%	7.37%	-6.55%	-3.42%	-20.75%	30.12%	-8.34%	
Gross Profit	1,897,745	1,718,306	1,705,525	1,339,739	1,583,271	1,467,105	1,397,675
Gross Profit Margin%	41.13%	39.85%	40.95%	40.59%	36.87%	37.27%	42.31%
Operating Expense	1,069,547	1,061,006	1,043,445	850,898	890,857	914,278	739,821
Operating Expense Ratio%	23.18%	24.61%	25.05%	25.78%	20.74%	23.23%	22.40%
Profit From Operations	828,198	657,300	662,080	488,841	692,414	552,827	657,854
Operation Profit Margin%	17.95%	15.24%	15.90%	14.81%	16.12%	14.04%	19.91%
Profit Before Income Tax	790,236	689,261	687,551	492,790	702,266	626,695	706,747
Earning Before Tax Margin%	17.13%	15.98%	16.51%	14.93%	16.35%	15.92%	21.39%
Net Profit	534,153	473,613	503,361	340,940	510,167	336,569	476,224
Net Parfit Margin%	11.58%	10.98%	12.09%	10.33%	11.88%	8.55%	14.42%
EPS	10.63	9.43	10.02	6.79	10.16	6.70	9.48

SINMAG Balance Sheet (Assets)

Unit: Thousand NTD

		2017	2018	2019	2020	2021	2022	2023Q3
<u>Assets</u>								
	Cash and cash equivalents	848,267	816,499	845,718	993,154	999,220	1,073,511	1,096,979
	Trade receivables	727,270	611,712	484,490	477,393	543,348	440,182	531,577
	Inventories	703,672	669,144	631,628	624,587	829,656	838,442	787,459
	Property, plant and equipment	736,700	843,929	1,065,760	1,020,344	1,070,009	1,137,526	1,185,448
	Other assets	289,022	290,683	273,851	331,257	275,630	229,644	230,305
Total A	ssets	3,304,931	3,231,967	3,301,447	3,446,735	3,717,863	3,719,305	3,831,768

Balance Sheet (Liabilities and Equity)

Unit: Thousand NTD

	2017	2018	2019	2020	2021	2022	2023Q3
<u>Liabilities</u>							
Short-term borrowings	209,314	150,000	113,391	202,119	350,784	76,500	0
Trade payables	297,382	257,649	243,259	265,898	275,113	202,895	267,265
Other payables	256,556	258,506	288,970	242,497	230,335	220,285	215,540
Current tax liabilities	138,802	115,731	78,527	169,814	95,945	201,942	157,052
Current portion of long- term borrowings and bonds payable	5,968	6,121	5,906	4,155	19,980	0	0
Long-term borrowings	93,659	89,615	81,866	21,346	2,674	10,119	16,279
Other liabilities	258,598	235,870	254,150	208,881	318,130	301,218	277,992
Total liabilities	1,260,279	1,113,492	1,066,069	1,114,710	1,292,961	1,012,959	934,128
Total equity	2,044,652	2,118,475	2,235,378	2,332,025	2,424,902	2,706,346	2,897,640

SINMAG Financial Analysis

Item	2018	2019	2020	2021	2022	2023Q3
Debts ratio	34.45	32.29	32.34	34.77	27.23	24.37
Current ratio	236.68	231.91	191.08	175.11	249.00	274.84
Quick ratio	162.03	156.6	127.24	104.73	154.78	176.32
Average collection turnover	5.97	7.11	6.6	8.18	7.8	8.83
Average collection days	61	51	55	45	47	41
Average inventory turnover	3.77	3.78	3.12	3.72	2.96	3.12
Average payables turnover	8.08	8.67	7.02	8.91	9.37	10.57
Average inventory turnover days	97	97	117	98	123	116
Return on total assets	15.05	15.95	10.6	14.58	9.66	17.73
Return on total stockholders' equity	23.31	23.68	15.48	21.84	13.82	23.84
Net income to sales	11.25	12.37	10.71	12.09	9.01	15.16
Earning per share	9.43	10.02	6.79	10.16	6.70	9.48

SINMAG Sales Analysis by Area

Area	2018	2019	2020	2021	2022	2023Q1-Q3
Asia (not includes China and Taiwan)	15%	16%	14%	16%	21%	19%
Africa	3%	3%	3%	3%	4%	3%
America	16%	16%	20%	19%	27%	31%
Europe	3%	4%	3%	4%	4%	3%
China	59%	55%	54%	53%	40%	41%
Taiwan	3%	4%	3%	3%	3%	2%
Others (includes insurance and commission)	1%	2%	2%	1%	2%	1%
Total Sales	100%	100%	100%	100%	100%	100%

Performance of subsidiaries (1)

Taiwan

- The market situation is sluggish. No big projects, only sporadic orders.
- Chains and supermarkets remain replacement or single equipment purchase.
 85° C has only few new franchisee opening.

China

- The proportion of mainland supermarkets continues to shrink.
- Chains are the main source of revenue in 2023. Pizza Hut becomes the largest domestic customer.
- North America is the main growth area for export sales, including US subsidiaries, US agents, and Mexican agents.
- The increase in gross profit is due to the stabilization of raw material prices and the depreciation of RMB.

America

- American supermarkets continue to grow.
 Walmart and Albertsons continue to increase sales.
- The chain like Nothing Bundt Cakes has steady growth in order.
- The freight rate of the West American line has fallen sharply since Q2 2022, returning to the pre-epidemic price, which has increased the gross profit.

Performance of subsidiaries (2)

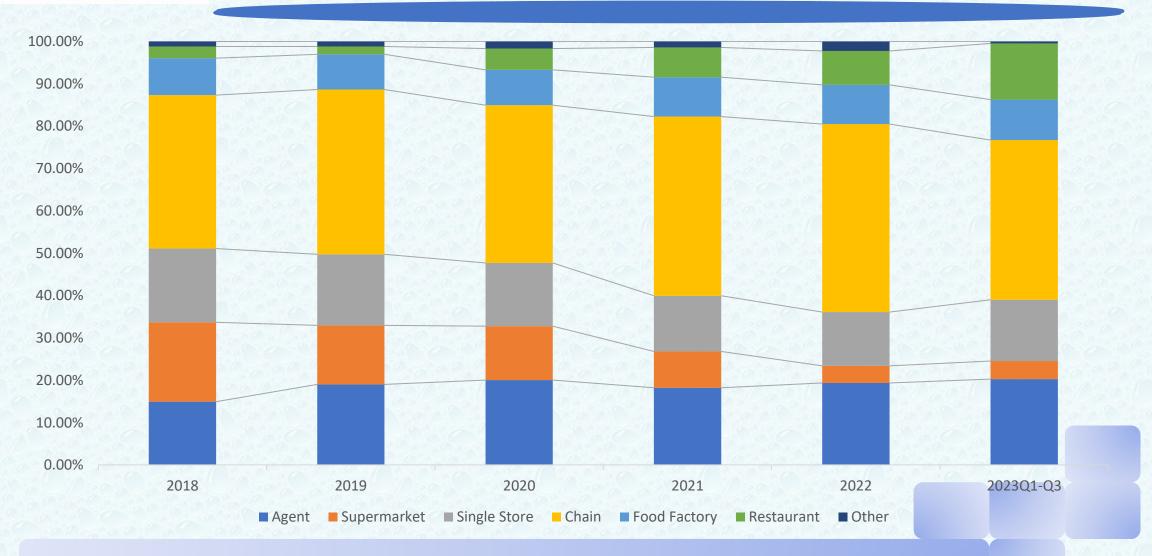
Malaysia

- Sales of mixers to pizza chains after receiving orders from Domino's Pizza contribute to revenue growth.
- Sea freight in Southeast Asia has returned to normal price since 2022Q2, and gross profit has increased relatively.
- Sales mix change, sales of bakeware reached 29% of operating revenue in the first three quarters of 2022, compared to only 11% in the same period of 2023. Homemade machines have higher gross profit than agent machines.

Thailand

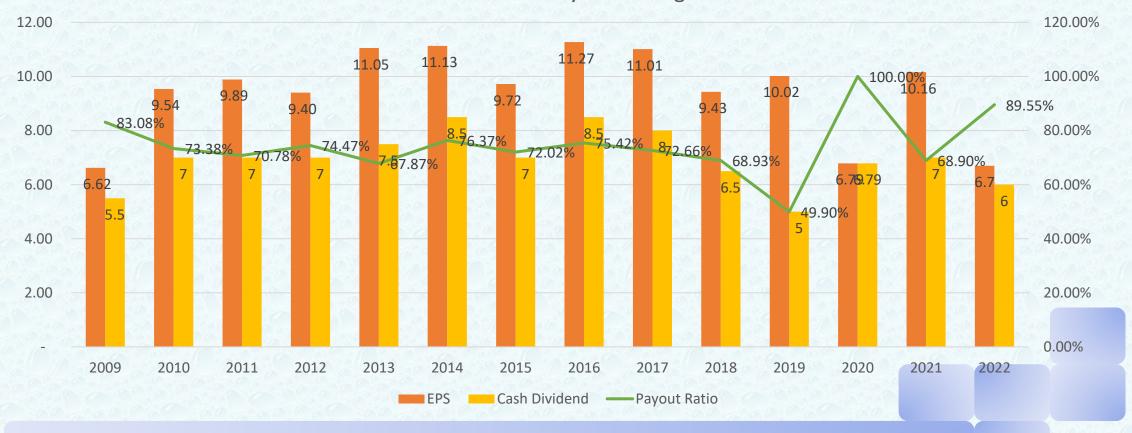
- Trade-in program of supermarket customers like Makro and Central Food, benefiting a lot to the operating revenue.
- Thai Yamazaki grow relative to other chains, driving the growth of operating revenue.
- Sea freight in Southeast Asia has returned to normal price since 2022Q2, and gross profit has increased relatively.

Channels of Sales in China



SINMAG Financial Performance-Dividend Policy



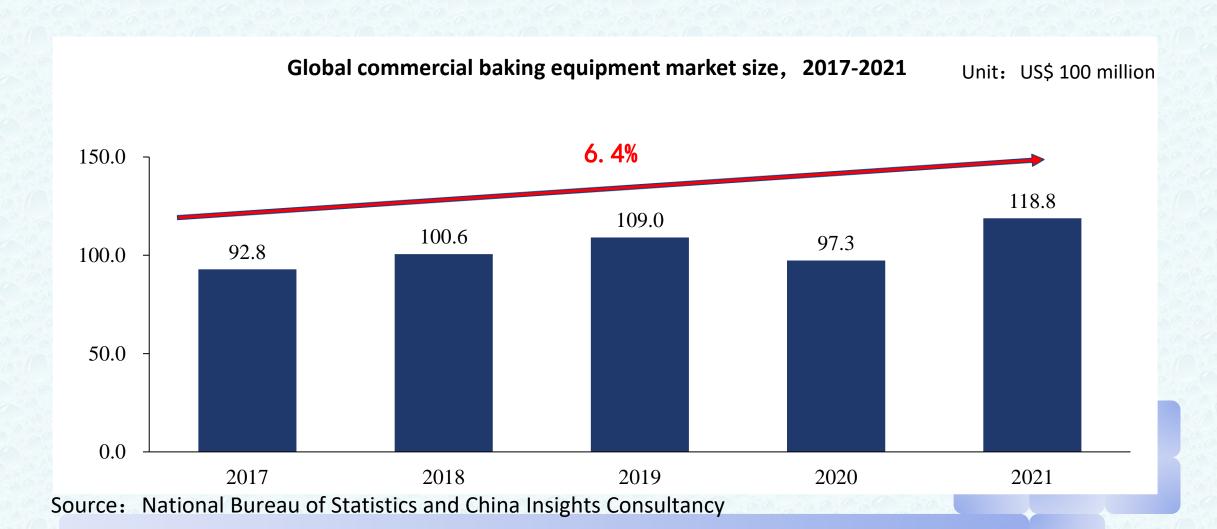




3. Future Prospects



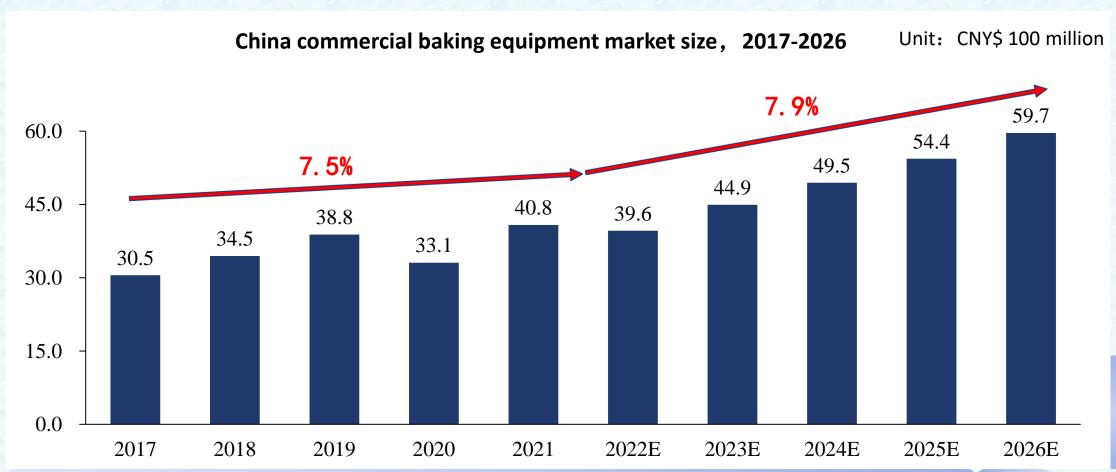
Global Commercial Baking Equipment Market Size



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China Commercial Baking Equipment Market Size



Source: National Bureau of Statistics and China Insights Consultancy 烘焙業信頼的夥伴

Shenzhen Stock Exchange listing progress

2022.12.26 Submitt application for ChiNext listing to Shenzhen Stock Exchange

2023.03.29

Update financial data and apply for suspension of audit

2023.08.04 Complete the second round of inquiries

2023.09.26 Update financial data and apply for suspension of audit















2023.03.20 Complete the first round of inquiries 2023.06.12 Complete update of financial data and continue auditing 2023.09.16 Receive the third round of inquiries



Project of Funds Raised for Listing on Shenzhen Stock Exchange

Increase 20400 Sets of Intelligent Bakery Equipment Production Capacity

Upgrate Marketing Network

Construct Assembly Center

Supplementary Working Capital

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Increase 20400 Sets of Intelligent Bakery Equipment Production Capacity

- Yellow line area 1-2 are the lands of Sinmag Wuxi (1st Plant)
- Yellow line area 3 is the land of Zeelandia(leased)
- Red line area AC are the lands of Sinmag leased from the government
- Red line area BD are not the lands used for Sinmag
- Estimated to get lands of red line areaABCD
- Yellow line area1 and red line areaABCD are the construction land for new production capacity

Upgrate Marketing Network Branches with Real Estate

Beijing Guangzhou Chengdu Kunming Hangzhou Hefei Harbin Changchun Guiyang Fuzhou Taiyuan Jinan Qingdao Nanjing Zhengzhou Shenyang Xi-an Nanning Changsha Chongqing Xiamen

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Upgrate Marketing Network Plan to Buy Property

Shanghai

Dalian

Tianjin

Ningbo

Shenzhen

Wuhan

Construct Assembly Center



- Location: Xishan Economic
 Development Zone, Wuxi, Jiangsu
 (China)
- Land area: 33,334 square meter (use 10,000 square meter)
- Plant area: 14,000 square meter
- Plant Structure: 2 stories
- Start up construction: April 2023
- Plan to use: Spring 2024



Construct Assembly Center





SINMAG Marketing strategy (1)

Chinese market

- Deepen cooperation with well-known chain brands
- Adjust the structure of production capacity in response to the trend of market maximization and minimization
- Strengthen cooperation with traders to find new customers

US market

- Continue the current supermarket sales channels and stabilize supermarket orders
- Actively participate in various exhibitions to increase exposure in the US
- Use agents to extend sales to all levels of bakery customers

SINMAG Marketing strategy(2)

Southeast Asian market

- Further penetration into wholesale factories with automated equipment
- Strengthen the service team to ensure the needs of chain supermarket customers

European market

- Actively develop new products to meet market demand
- Invite European sales agents to the mainland for communication

African market

• Assist customers to seize market share and provide superior products for local sales



SINMAG Thank you all for listening



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