

SINMAG EQUIPMENT CORPORATION 2024 Q1-3 Operations Report

Based in Taiwan, Engaged in Asia, Looking at the World

By: Ming-ching Hsieh 2024, 11, 20

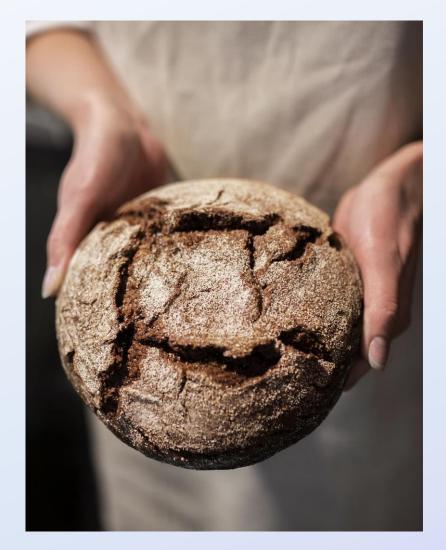
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目錄 Agenda

01 02 03 04 05 Company Financial Industry Discuss Future **Overview Trend Prospects** Performance

01 Company Overview







Date of Incorporation: September 27, 1983



Chairman(General Manager): Hsieh, Shun-ho



Paid-in capital: NT\$ 502.302 million



Number of employees: about 1400



Plant area: 140,000+ square meter



Listing time: December 10,2007



Main business: R&D, manufacturing and selling of professional equipment

Corporate Culture

Vision

• To be the world's largest bakery equipment manufacturer and technical service provider, and work with our partners on a long-tern basis to establish a mutually beneficial relationship

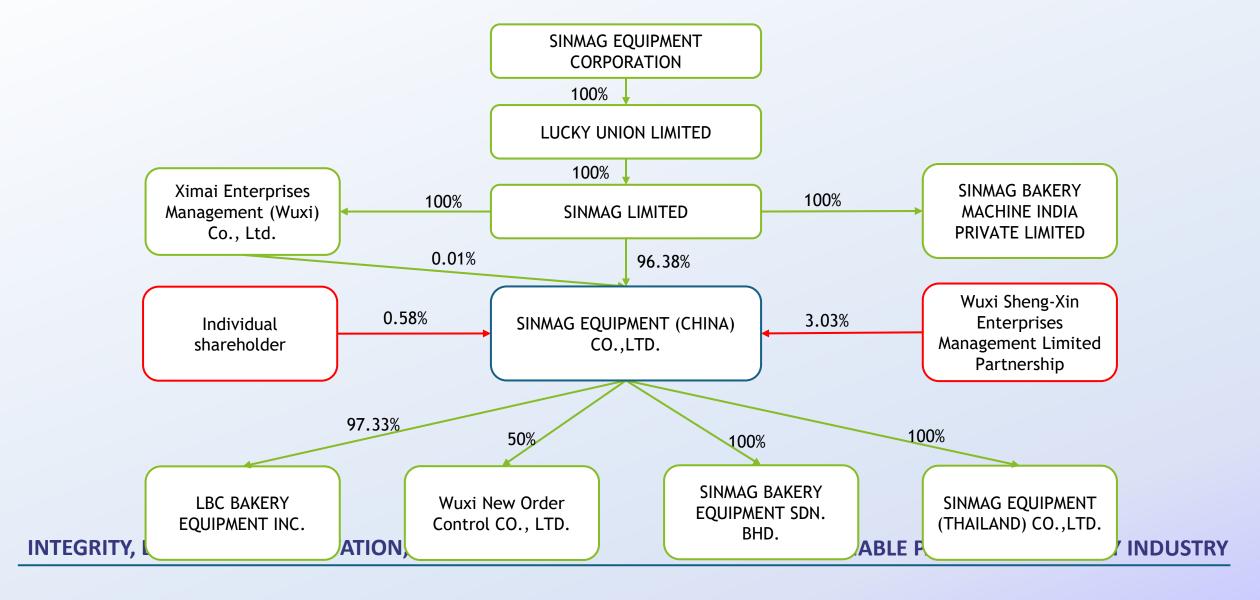
Mission

A long-time reliable partner of bakery industry

Core values

• Integrity, Excellence, Innovation, Reciprocation

Group Structure



Group Overview

Sinmag Taiwan	Group head office, production plant, sales and service in Taiwan
Sinmag China	Main production base, sales and service in China, international sales
LBC	Assembly plant of Rack Ovens > sales and service in the US
Wuxi New Order	Control system R&D, design and production
Sinmag Malaysia	Sales and service in Malaysia
Sinmag Thailand	Sales and service in Thailand
Sinmag India	Pre-sales and service in India
Other	Holding company

Plant Layout



Products

















Mixers





















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Molders





















Proofers



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Ovens

















New Combination Set





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SINMAG Research and Development Achievements



New High-Tech Enterprise(Since 2009)



Specialized Enterprise in Jiangsu Province (2023)



High end Bakery Machinery Engineering Technology Research Center (2016 in Wuxi in Jiangsu Province since 2020)



Demonstration project for low VOC raw materials and product substitution of key industries in Wuxi



Demonstration project for low VOC process substitution of key industries in Wuxi



21 invention patents > 94 utility model patents, and 13 design patents



ISO9001 \ ISO14001 \ CE(Europe) \ ETL&UL(America) \ KC(Korea) certification

Performance



Revenue and Net Profit

Unit: Thousand NTD

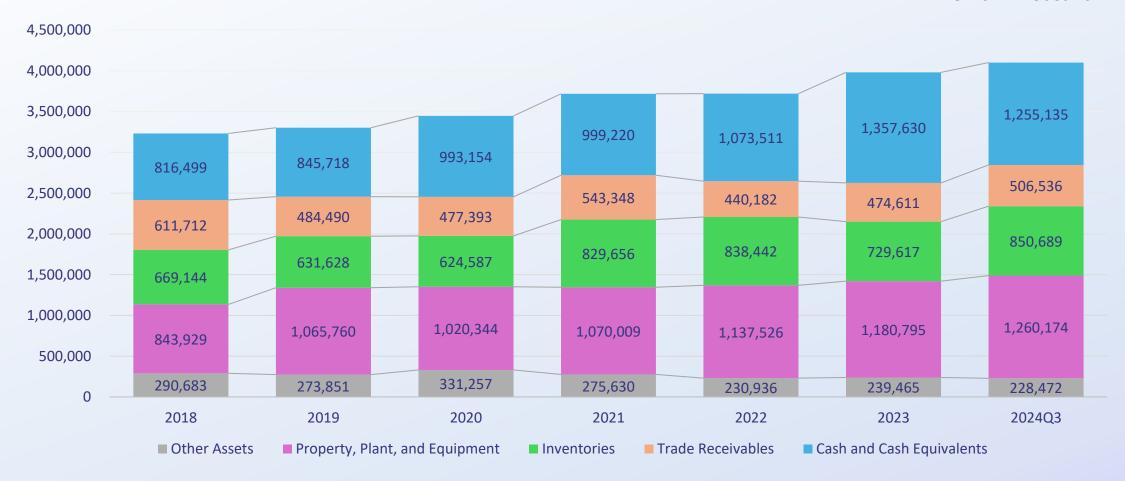


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Assets

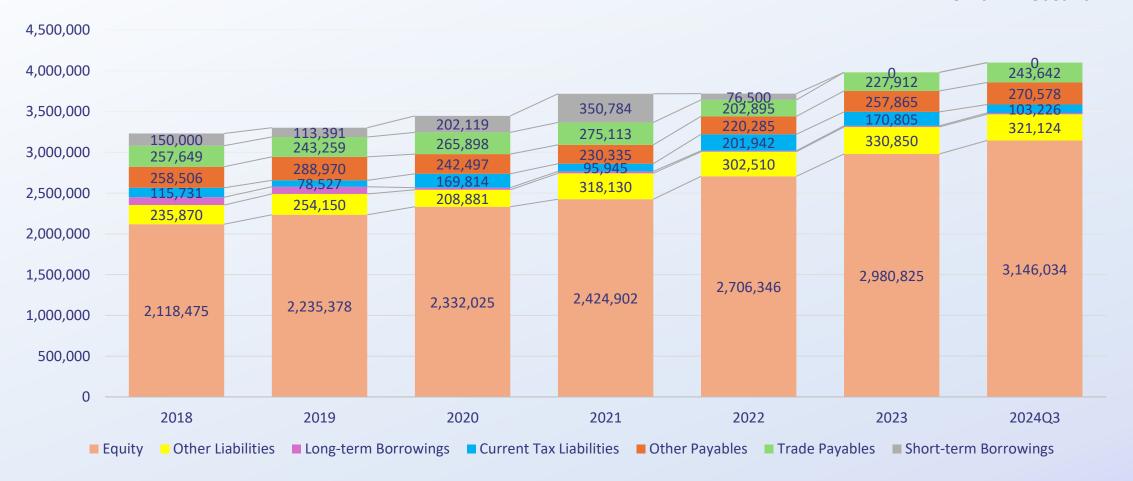
Unit: Thousand NTD



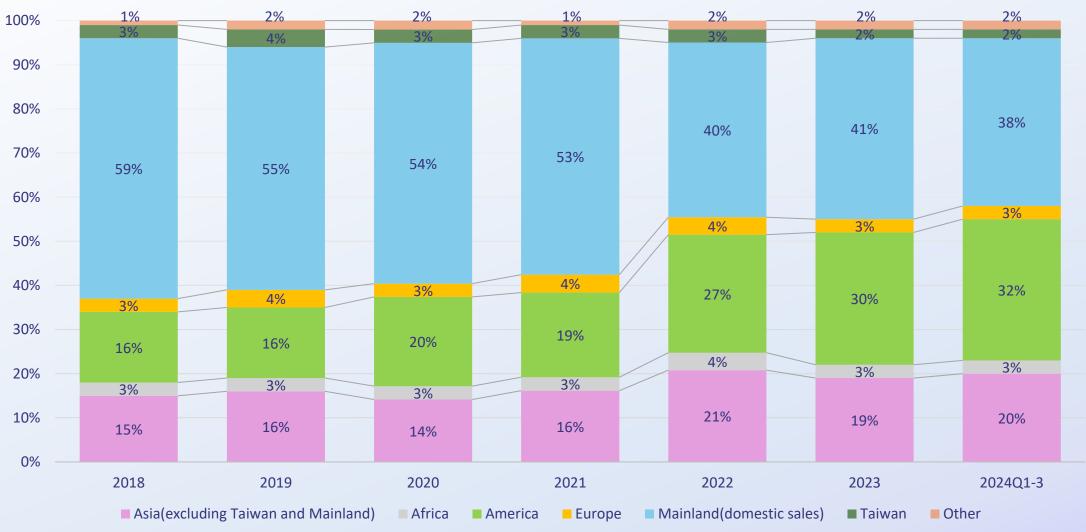


Liabilities and Equity

Unit: Thousand NTD

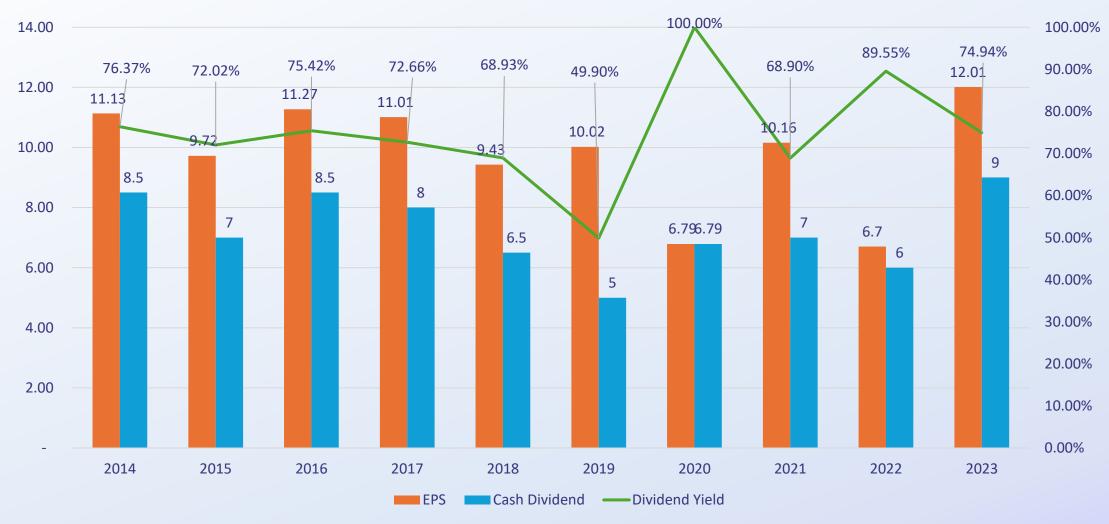


SINMAG Proportion of Regional Revenue



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Dividend Policy

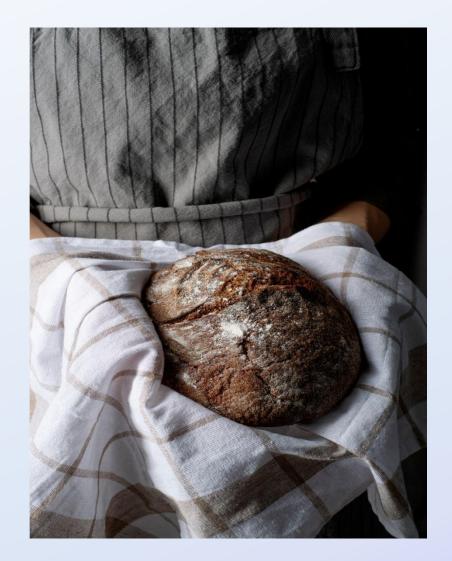


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Financial Analysis

Item	2018	2019	2020	2021	2022	2023	2024Q1-3
Gross Profit Margin	39.9	41.0	40.6	36.9	37.3	42.4	43.65
Debts Ratio	34.45	32.29	32.34	34.77	27.23	25.1	23.28
Current Ratio	236.68	231.91	191.08	175.11	249.00	290.3	282.99
Quick Ratio	162.03	156.6	127.24	104.73	154.78	200.2	180.17
Average Collection Turnover	5.97	7.11	6.6	8.18	7.8	9.5	9.03
Average Collection Days	61	51	55	45	47	38	40
Average Inventory Turnover	3.77	3.78	3.12	3.72	2.96	3.3	3.24
Average Payables Turnover	8.08	8.67	7.02	8.91	9.37	11.9	10.67
Average Inventory Turnover	97	97	117	98	123	110	112
Return on Total Assets	15.05	15.95	10.6	14.58	9.66	16.6	17.76
Return on Total Stockholders' Equity	23.31	23.68	15.48	21.84	13.82	22.4	23.40
Net Income to Sales	11.25	12.37	10.71	12.09	9.01	14.1	15.75
Earning Per Share	9.43	10.02	6.79	10.16	6.70	12.01	10.06

03 Industry Trend



SINMAG Global Bakery Products Market Size

Unit: US\$ 100 million



Source: National Bureau of Statistics and China Insights Consultancy

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SINMAG Global Commercial Baking Equipment Market

Unit: US\$ 100 million

Global Commercial Baking Equipment Market Size, 2017-2021



Source: National Bureau of Statistics and China Insights Consultancy

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SINMAG China Bakery Products Market

Unit: RMB 100 million

China Retail Sales of Bakery Products, 2017-2026 Estimated



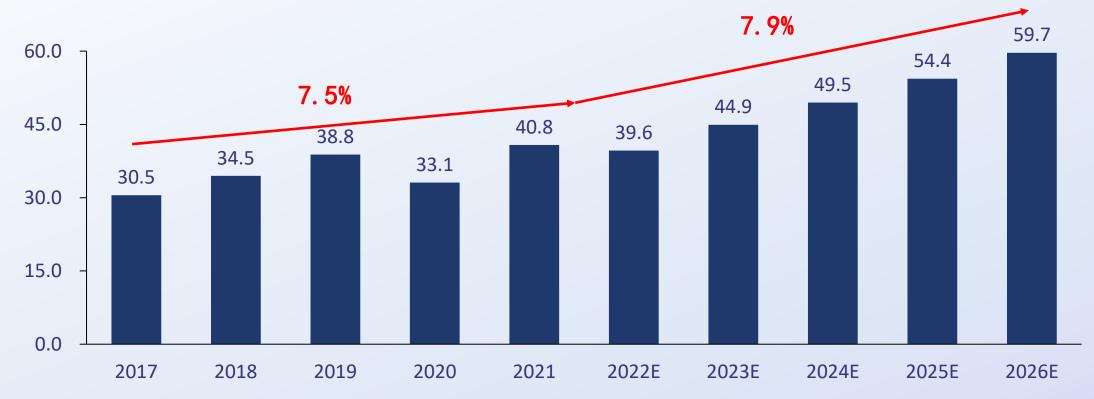
Source: National Bureau of Statistics and China Insights Consultancy

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China Commercial Baking Equipment Market Size

Unit: RMB 100 million

China Commercial Baking Equipment Market Size, 2017-2026 Estimated



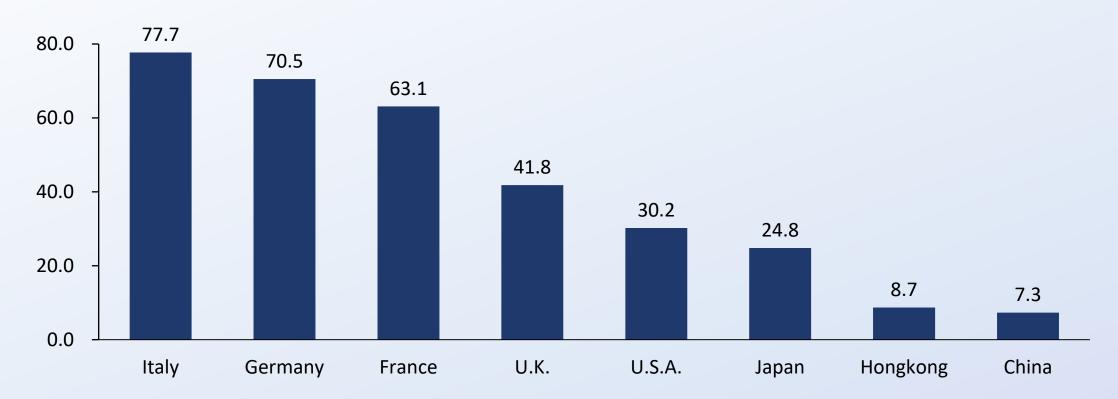
Source: National Bureau of Statistics and China Insights Consultancy

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Consumption of Bakery Per Capital

Developed Country Consumption of Bakery per Capital, 2021



Source: National Bureau of Statistics and China Insights Consultancy

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RELIABLE PARTNER OF BAKERY INDUSTRY

Unit: KG



Channels of Sales in China



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Global Bakery Equipment Market Size







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FutureProspects



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SWOT Analysis

Internal

Complete Product Line & Service **Price Transparency** Strong Self-Produce Ability **High Cost of Regulations** Quality and Technology Lead the **Business Coverage Not** Market Deep Strength Weakness Insufficient Factory Space Negative **Market Diversified Positive** Competitors Opportunity Threat Market Growth in China Tariff Policy of US Customer Requirement Increase Low Recovery of China **US** Inflatioin Economy Appreciation of USD **Counterfeit Products**

External

Exploit Opportunity



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Marketing Network in China

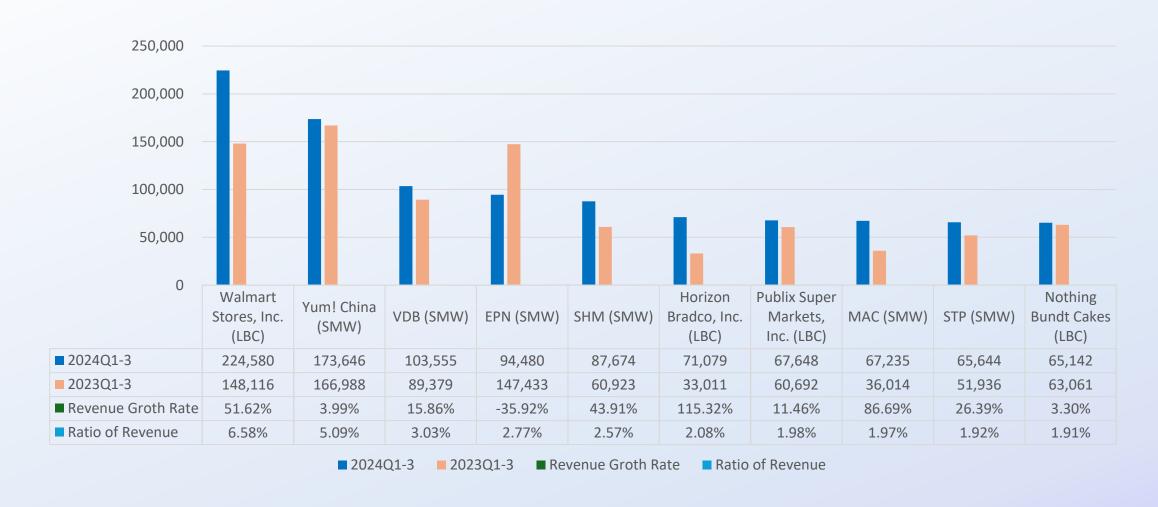
Beijing	Shanghai	Guangzhou	Shenzhen	Hefei	Chengdu	Kunming	Hangzhou
Harbin	Jinan	Guiyang	Fuzhou	Taiyuan	Changchun	Xian	Shenyang
Qingdao	Nanning	Nanjing	Zhengzhou	Chongqing	Xiamen	Changsha	Dalian
Tianjin	Ningbo	Wuhan	Nanchang	Haikou	Xuzhou	Shijiazhuang	Foshan
Wuxi	Wenzhou	Dongguan	Lanzhou	Hohhot	Shantou	Zhuhai	Urumqi

SINMAG Global Marketing Network



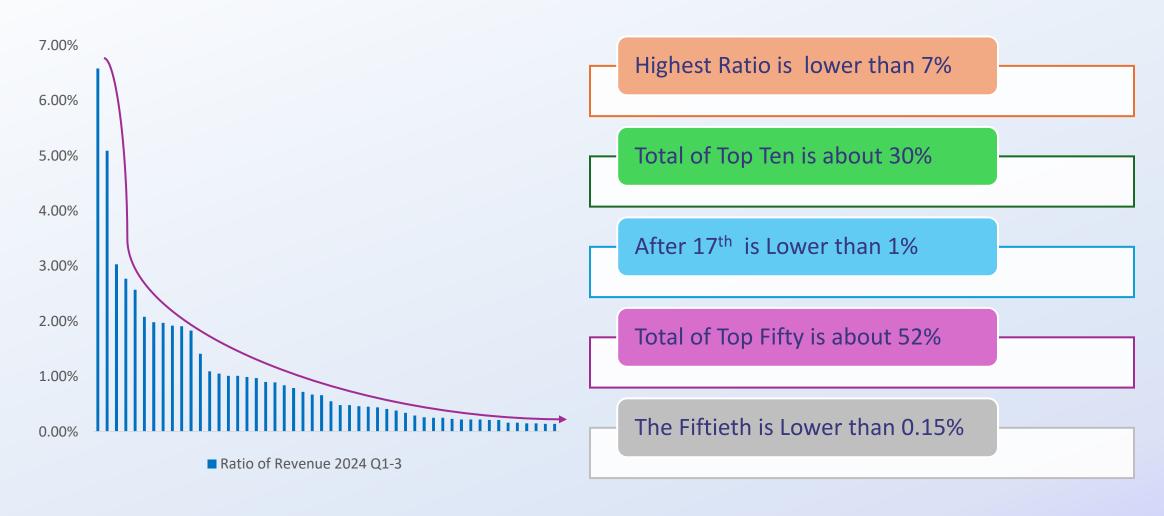


Top 10 Customers





Customer Dispersion



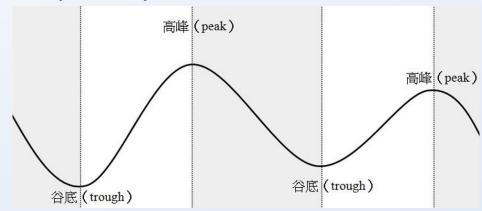
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SINMAG Extend product function



Case:

High and low peak energy consumption is planned through a self-developed control system (Wuxi New Order Control CO., LTD) to achieve 1 KWH of electricity savings per pizza oven per day.





1(saved electric)*2(number of units)*3000(stores)*365(days)*1(electric charge)=2,190,000RMB!!

Line of Control Panel





New Equipment



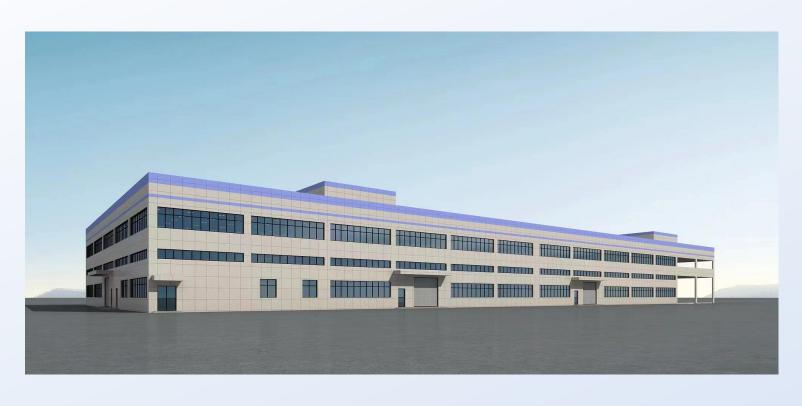


Other Equipment





SINMAG Construct Assembly Center



- Location: Xishan Economic Development Zone, Wuxi, Jiangsu (China)
- Land area: 33,334 square meter (use 10,000 square meter)
- Plant area: 14,000 square meter
- Plant Structure: 2 stories
- Start up construction: April 2023
- Start to use: Spring 2024

SINMAG Completion of Sinmag Wuxi (2nd Plant)





Completion Ceremony for the Second Phase of Sinmag Wuxi (2nd Plant) in April 20,2024

Reconstruction of Sinmag Wuxi (1st Plant)



Ground breaking ceremony for reconstruction project in July 13,2024



SINMAG Reconstruction of Sinmag Wuxi (1st Plant)





SINMAG Reconstruction of Sinmag Wuxi (1st Plant)





The destruction area is about 16,000 m2, and the new factory of phase 1 will add about 18,000 m2.





05 Discuss

